

EMBARGO 8:00am Wednesday 9 September

Introducing Fortitude Valley's newest hotel - **REMIX HOTEL**

A reimagined music and lifestyle festival experience for one weekend only at
Ovolo The Valley



Immerse yourself in a creative collision of sound and art, merging the physical and virtual world, at designer hotel Ovolo The Valley - welcome to **REMIX HOTEL**. A COVID-safe festival experience, REMIX HOTEL has been curated to be a celebration of sound, and cultural response in support of the music industry.

In collaboration with **Ovolo**, **XR Events** has reimagined a music and lifestyle festival experience in Brisbane's Fortitude Valley, across the weekend of **9th - 11th October 2020**. Check in for a weekend of exclusive international DJ sets broadcast from **Groove Armada** (London), the father of house music **Marshall Jefferson** (Manchester) and **Jason Bye** (Ibiza) as well as local artists; including **Rachel May**, **Groove Terminator**, **Mark James** and many more.

Guests will experience over 16 artists from the luxury of their hotel room or curated entertainment spaces complete with VIP seating, across the hotel's whimsical spaces and Middle Eastern and Mediteranan Bar & Kitchen, ZA ZA TA.

"Remix Hotel has been a vision ever since our first lockdown back in March," said XR Events' Michael Watt. "We're so proud to be able to have some of the biggest names in clubland contributing to our event. Remix Hotel is a new concept that works within COVID-19 guidelines, it's an entire weekend lifestyle experience like nothing that's ever been done before."

The weekend's festivities will be run with a strict COVID-safe plan, ensuring the complete safety of patrons as well as maximum flexibility of musical choice, dining options at ZA ZA TA which will transport you to experience the soulful vibe of Tel Aviv, to Sunset Sessions Poolside and creative spaces of one of Brisbane's top designer hotels. As guests move through Ovolo The Valley, they can explore a venue-wide multi-layered installation created by Georgie Pinn.

"We've always been a place of wonder, where you can expect the unexpected. Working with XR Events to create this innovative, industry-leading experience shows Ovolo's love of music and art with complete assurance that our guests are in safe, thoroughly washed hands through our OC/DC initiative (Obsessive Commitment to Deep Cleaning) and COVID-safe planning." says Group Marketing Director of Ovolo Group, Stephen Howard.

REMIX HOTEL is a cultural response from the creative community pivoting to celebrate the music industry, when it's needed most.

-Ends-

REMIX HOTEL

**Friday 09 October - Sunday 11 October
Ovolo The Valley**

Featuring

**Groove Armada - Marshall Jefferson
Jason Bye - Groove Terminator - Paluma
Rachel May - Mark James
+more**

[Tickets on sale now via remixhotel.co](https://remixhotel.co)

Book your weekend at REMIX HOTEL, your weekend stay includes:

- 2 nights accommodation for two people at [Ovolo The Valley](#) (maximum two people per room)
- International DJ sets broadcast from London, Manchester to Ibiza and local live performances
- In-room Minibar (replenished daily)
- Loot Bag on arrival
- European Breakfast for two people on Saturday and Sunday at [ZA ZA TA Bar & Kitchen](#)
- Arrival drinks for two people at the Bloody Mary Brunch hosted at [ZA ZA TA Bar & Kitchen](#)
- Arrival drinks and canapes for two people at Sunset Sessions on Friday and Saturday hosted Poolside

Press images on Ovolo The Valley and ZA ZA TA Bar & Kitchen here:

https://hindgroup-my.sharepoint.com/:f:/g/personal/ovaus_ovolohotels_com/EjpE0Sc6nuJIngGLV_s7yfEBI4D81T-Lh8jG1QM4BB3_2g?e=SqOEut

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About Ovolo Group:

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

A collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar, breakfast, Wi-Fi, and more, and cutting-edge technology - all done in signature Ovolo style. At the 2019 HM Awards, Ovolo Hotels were acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year".



A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and seven hotels and five restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane. Ovolo is also developing a new hotel in Melbourne, Australia (South Yarra).

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, Mojo Nomad Aberdeen Harbour in Hong Kong, The Sheung Wan Hong Kong, and Mamaka Kuta Beach Bali Indonesia launching late 2020.